



NEWS RELEASE

Contact: Samantha Bennett

510.531.5424

1.888.929.2531

admin@wakeupcallcoaching.com

Laughter. Inspiration. Learning. The Free Women Masters Tele-Seminar Series.

The Women Masters Tele-Seminar Series, a complimentary Tele-Seminar program offering people worldwide a chance to get inspired, listen and learn from America's most respected women self-improvement experts via phone, is completing its final series of the year with SARK and Marianne Williamson.

San Francisco, CA, November 4, 2009 – “We all know what we need to do in order to be happier,” exclaims Amy Ahlers, founder of Wake-Up Call Coaching and The Women Masters Tele-Seminar Series. “Eat right, move our bodies, reduce stress... We’ve been hearing the same information for years and years. But studies show that when you find a role model that deeply inspires you and a community to support you – that’s when real change happens.”

“The Women Masters Tele-Seminar series brings America’s finest, most forward-thinking female self-improvement experts right to your telephone for free, so you can find those perfect role models for you. And the community support is immediate. Every week thousands of women are participating in a revolution: they are waking up to the truth about how fabulous they are. We are wrapping up our final series of the year and have some extraordinary guests ready to inspire participants.”

Amy Ahlers will interview bestselling and award winning author SARK, on November 5th at noon PT and bestselling author and spiritual teacher Marianne Williamson on November 12th at noon PT at absolutely no cost to the participants.

Designed to contribute to women across the world, The Women Masters is also donating 10% of the profits (from the ancillary sales of upgrade packages of MP3 recordings, CDs and/or transcripts) to *Women for Women International* and *Girls, Inc.* and is dedicated to helping women realize their strength and empower themselves in this challenging time.

Free Registration and information can be found at: www.TheWomenMasters.com.

ABOUT WAKE UP CALL COACHING

Wake-Up Call Coaching is on a mission to merge the power of success coaching with the power of technology, giving people access to the coaching they deserve. We are dedicated to creating a suite of coaching products and services that wake people up to the truth about how fabulous they are.

ABOUT AMY AHLERS, CEO

Amy Ahlers, **The Wake-Up Call Coach**, is on a mission to wake you up to the truth about how fabulous you are. After years of being a top producing Sales Executive, she discovered the world of coaching in 2000 and never looked back. She is an International Certified Success Coach, the CEO of **Wake-Up Call Coaching** and is the creator of **The Women Masters Tele-Seminar Series**, where she speaks alongside luminaries such as Marianne Williamson, Lisa Nichols, Marci Shimoff. She holds a BA from the *University of California*, earned the CPCC (Certified Professional Co-Active Coach) designation from *The Coaches Training Institute*, is a *Bigger Game Certified Coach*, is a certified Business Advisor from *OneCoach*, and is a Master Coach Equivalent

Amy has been a featured expert for The Washington Post, The Oakland Tribune, and radios stations including KKZZ and KVTA. She is also finishing her first book entitled *Big Fat Lies Women Tell Themselves (And Believe!): Wake Up To The Truth About How Fabulous You Are*. For more information, visit www.WakeUpCallCoaching.com and www.TheWomenMasters.com or call 510-531-5424.

ABOUT WOMEN FOR WOMEN INTERNATIONAL

For more information, visit: <http://www.womenforwomen.org/>

ABOUT GIRLS, INC.

For more information, visit: <http://www.girlsinc.org>

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